



Dear Fundraising Organization:

Southern Glow is pleased to introduce our premium jar candles as a fundraising opportunity to your organization. Our highly scented candles make it easy for any fundraising program to enjoy success and provide high quality products to your community. Southern Glow is a local candle-making company and therefore can offer your fundraising organization a generous **50% profit**.

We at Southern Glow pride ourselves on using the highest quality ingredients in making our candles and use only 100% cotton wicks for a cleaner burn. We are certain you will love our individually hand crafted candles. Below is your organization's cost for each candle on our fundraiser with a suggested selling price and your group's profit. These premium candles will only be offered in our most popular fragrances.

	<u>Non-profit Group's cost</u>	<u>Suggested Selling Price</u>	<u>Group Profit</u>
<b><u>CANDLES</u></b>			
16 oz Premier	\$ 10.00	\$ 20.00	\$ 10.00
10 oz Premier	8.00	16.00	8.00
5 oz Premier	5.00	10.00	5.00
Wick Quencher	2.00	4.00	2.00
Votives	5.00	10.00	5.00
Reed Diffusers	12.50	25.00	12.50
Electric Simmer Pots (40%)	15.60	26.00	10.40
Potpourri Medallion	1.00	2.00	1.00

The suggested selling price will be pre-printed on the fundraising order forms unless otherwise specified by your organization. If your group chooses to participate in Southern Glow's fundraising program, please complete the attached Fundraiser Information and Commitment Form and return it to Southern Glow at least 2 weeks prior to the proposed start date of your event. Southern Glow will then send you a packet of brochures and information for you to distribute to your group.

We appreciate your interest in Southern Glow candles and look forward to working with your organization.

Sincerely,

J'Lynne Wolfley  
Executive Vice Pres.